

WEDNESDAY, SEPTEMBER 11, 2019		
9:00 - 12:00		
Pre-Conference Workshops		
1	Cognitive Load & Student Success: Examining the Critical Balance Between Content, Instruction & Assessment	Pearlstein 101
	<i>Kristen Betts, Dana Kemery & Joanne Serembus - Drexel University</i>	
	<i>Karyn Holt - University of Nevada, Las Vegas</i>	
2	Dazzling Others with your Effective Teaching Through Rubrics, Analytic Tools, and Cool Charts	Pearlstein 102
	<i>Phyllis Blumberg & Kymber Taylor - University of the Sciences</i>	
3	Going Beyond Needs Assessments: Using Learning Metrics to Support High-Impact Faculty Development	Pearlstein 302
	<i>Carol A Hurney - Colby College</i>	
4	Increasing Equity Using Evidence Based Assessment	Pearlstein 303
	<i>Karen Singer-Freeman & Christine Robinson - University of North Carolina at Charlotte</i>	
5	Integration of General Education and the Major	Pearlstein 307
	<i>Sandra Bailey - Oregon Institute of Tehcnology</i>	
	<i>David Marshall - Unviersity of California, San Bernadino & NILOA</i>	
6	Trends in Assessment: Enduring Principles, Emerging Opportunities	Pearlstein 308
	<i>Stephen P. Hundley & Susan Kahn - IUPUI</i>	
7	AALHE Assessment Institute (All Day)	Skyview Room
	<i>Jane Marie Souza - University of Rochester</i>	
	<i>Catherine Wehlburg - Marymount University</i>	
8	Work Integrated Learning Assessment Workshop	GHALL 220
	<i>Kristen Gallo-Zdunowski & Karen Nulton - Drexel University</i>	
	<i>Nancy Johnston - Simon Frasier University</i>	
1:00 – 2:00 WELCOME & Opening Plenary		Mandell Theater
Welcome Remarks		
M. Brian Blake - Senior Executive Vice President & Nina Henderson Provost, Drexel University		
Opening Plenary: Measuring Faculty Learning about Teaching: Evidencing the Impact of Educational Development		
Carol A Hurney - Colby College		
2:00 – 2:15 BREAK		
2:15 – 3:15 CONCURRENT SESSION 1		
1	Assessing Teaching in an Online-Learning Environment	PISB 104
	<i>Sandy Figueroa & Carlos Guevara - Hostos Community College</i>	
2	Civic Learning and Intercultural Competency: Key Tools and Strategies for Assessment	PISB 106
	<i>Javarro Russell - Educaational Testing Services (ETS)</i>	
3	Making Hard Decisions: Using Data in Program Prioritization Process	PISB 108
	<i>Barbara Chessler, Thomson Ling & Ellina Chernobilsky - Caldwell University</i>	
4	It's not just about Academic Freedom: Building Bridges with Faculty at Large Colleges	Pearlstein 101
	<i>Teresa Frizell - Community College of Philadelphia</i>	
	<i>Tracy Kaiser-Goebel - Montgomery County Community College</i>	
	<i>Dorothy Schramm - Northhampton Community College</i>	
	<i>Elizabeth Gordon - Community College of Philadelphia</i>	
5	Connecting Passion with Pedagogy: Authentic Community Engagement in Higher Education	Pearlstein 102
	<i>Mindy Smith & Shardé Hardy - Messiah College</i>	
6	Assessment Awards Session	GHALL 108
	<i>Faculty Assessment Fellows - Drexel University</i>	
7	Using Focus Groups for Holistic Assessment on Campus	GHALL 109
	<i>Will Miller - Jacksonville University</i>	

8	Vendor Session: AEFIS Active Learning Lab (ALL): How to Build Comprehensive Learner Records	PISB 105
	3:15 - 3:30 BREAK	
	3:30 – 4:30 CONCURRENT SESSION 2	
1	Visualizing Data: How can we Effectively use Data to Tell our Story?	PISB 104
	Mark Green & Matthew Kegerise - Drexel University	
2	Snapshot Sessions	PISB 106
	SS1: The 'It's My Birthday!' Mini-challenge: Looking at Problem-based Learning to Assess Mathematics	
	Sandy Vorensky - Metuchen School District	
	SS2: Making Room for Your Own Office's Assessment Plans	
	John Andelfinger - Holy Family University	
	SS3: Assessment on a Budget: Using Everyday Technology to Fulfill your Assessment Needs	
	Stephany Giovinazzo - Adelphi University	
	SS4: Three Standards of ESL Assessment: Where Do We Go From Here?	
	Greg Jewell - Drexel University	
	SS5: Answering the Call of the Adult Student Learner: Compressed and Distance Learning Course Options	
	Thomas Licata - The University of the District of Columbia	
	SS6: What's on the Menu: What can we Meaningfully Assess?	
	Adrian Zappala - Peirce College	
	SS7: Appreciate the Value of Student Evaluation of Teaching	
	Jie Zhang - Steven Institute of Technology	
3	Let Me Tell You a Story: Creating an Assessment Narrative	PISB 108
	Anne Converse Willkomm - Drexel University	
	Data-Driven Development: Faculty Development Programming to Promote Greater Faculty Involvement in the Assessment Process	Pearlstein 101
4	Kathleen Landy & Ian Beckford - Queensborough Community College (CUNY)	
5	Ideas to frame and capture those HIP experiences on campus	Pearlstein 102
	Tanya Williams - Hood College	
	Gigi Devanney - Campus Labs	
6	Diving into Assessment and Bringing Students into the Assessment Loop	GHALL 108
	Sherese Mitchell, Denise Cummings-Clay & Sarah Church - Hostos Community College	
7	Something Old, Something New: The Importance and Feasibility of Product and Process in Writing Assessment	GHALL 109
	William McCauley, E. Jann Harris & Andreas Mechsner - University of Nevada, Reno	
8	Beginner Networking Event	Pearlstein 302
	The Drexel Conference Team	
9	Vendor Session: AEFIS Speed-Networking Event	PISB 105
	4:45 - 5:30 ICE CREAM SOCIAL	PISB Atrium
	6:00 - 10:00 Phillies Game - Citizen's Bank Park	CBP
	THURSDAY, SEPTEMBER 12, 2019	
	7:30 – 8:30 CONTINENTAL BREAKFAST	
	8:45 – 9:45 MORNING PLENARY:	Mandell Theater
	Morning Plenary: Work-Integrated Learning Panel	
	Moderator: Nancy Johnston - Simon Frasier University	
	Suzanne Carbonaro - University of the Sciences	
	Christian Jordal - Drexel University	
	Andrew Wolf - University of Rochester	
	10:00 – 11:00 CONCURRENT SESSION 3	

1	Don't Buy Wholesale: A Better VALUE in Learning Outcomes Assessment	PISB 104
	Jeff Bonfield - Rowan University	
2	Including Different Voices in Assessment System (Re)design	PISB 106
	Royce Robertson - Le Moyne College	
3	Re-Thinking Service Learning for Enhancing Student Engagement and Strengthening Community Partnerships	PISB 108
	Melissa Krieger - Bergen Community College	
4	Utilizing Educational Technology to Advance Career Development of Students and Faculty Members	Pearlstein 101
	Michelle Schmude, Scott Koerwer & Erin Sutzko - Geisinger Commonwealth School of Medicine	
5	Providing Catalytic Data Resources: Deciding what to Keep, Cut, and Tweak for Program Review	Pearlstein 102
	Kate Colello - Saint Leo University	
6	Curriculum Mapping: An Effective Assessment Tool	GHALL 108
	Phyllis Blumberg	
7	Mindset As a Roadmap to Student Success	GHALL 109
	Nicole Buzzetto-Hollywood & Bryant C. Mitchell - University of Maryland Eastern Shore	
	Austin Hill - Hartford County Public Schools	
11:00 – 11:15 BREAK		
11:15 – 12:15 CONCURRENT SESSION 4		
1	Making Your Data Count: A Taxonomy, Process, and Rubric to Achieve Broader institutional Impact	PISB 104
	Jennifer Harrison & Sherri N. Braxton - University of Maryland, Baltimore County	
2	Assessing Transformative Experience: Preemptively Addressing "When Will I Use this in the 'Real World'?"	PISB 106
	Nick Dix - University of Northern Colorado	
3	Tame the Beast: How a Simplified System of Annual Assessment Reporting Can Conquer the Complex Task of Academic Program Review.	PISB 108
	Ellen Boylan - Saint Leo University	
4	Using Assessment to Develop Leaders in Higher Education Assessment	Pearlstein 101
	Terri Shapiro & Comila Shahani-Denning - Hofstra University	
5	Experiential Learning and the journey of institution-wide Learning Outcomes Assessment	Pearlstein 102
	Ingrid Kirschning - Universidad de las Americas Puebla (UDLAP)	
6	PLOs and the Future of Work: Using the Student Co-Op Experience to Inform Curriculum Design	GHALL 108
	Kristen Gallo-Zdunowski & Liza Herzog - Drexel University	
7	Data Collection in Support of Institutional Effectiveness - an Accreditation Strategy	GHALL 109
	Jane Marie Souza - University of Rochester	
8	Guaranteed High Response Rate for Online Exit Survey: New Technology Solutions and Strategies	Pearlstein 302
	Yilian Zhang- University of South Carolina Aiken	
12:30 – 2:00 LUNCHEON PLENARY: Leadership for Assessment and Improvement		Behrakis Hall
Stephen P. Hundley, IUPUI		
2:15 – 3:15 CONCURRENT SESSION 5		
1	Improving Student and Faculty Success with Comprehensive Learner Records (CLRs)	PISB 104
	Suzanne Carbonaro - University of the Sciences	
	Caitlin Meehan - AEFIS	
2	Snapshot Sessions	PISB 106
	SS1: Not All Who Travel are Lost: Becoming an Assessment-guide to Short-term Study-away Faculty.	

	Sharon Livingston & Don Livingston - LaGrange College	
	SS2: Preparing Millennial African Learners for the 21st Century Challenges and Opportunities: Teaching, Learning and Assessing What Matters	
	Timothy Chiwiye - Zimbabwe School Examinations Council	
	SS3: Assessing Faculty Development: Exceeds, Meets or Does not yet Meet	
	Karyn Holt - University of Nevada, Las Vegas	
	SS4: Using Technology to Enhance Learning Outside of the Classroom	
	Angelita Howard - Morehouse School of Medicine	
	SS5: Invigorating Your Practice of Continuous Improvement	
	Will Miller- Jacksonville University	
	SS6: Making Sense of the Institutional Learning Outcomes Revision Process	
	Beth Ross - Emmanuel College	
	SS7: Evaluation Model for the Effectiveness of Entrepreneurship Education Based on the Triangulation Theory	
	Zhichao Wang & Haibin Liu - Northeast Normal University (China)	
3	Academic Program and Administrative Unit Review: Strategies for Developing an Effective, Comprehensive Assessment Process	PISB 108
	Beth Wuest - Texas State University	
4	Taking a LEAP [Learn, Engage, Apply, Perform] into Leadership Exploration - Drexel University's Provost Fellows	Pearlstein 101
	Rajashi Ghosh, Juan Poggio, Jennifer Quinlan, and Richard Frankel - Drexel University	
5	A Way Forward: Mitigating Gaps in Performance Assessments	Pearlstein 102
	Marylee Demeter, Brianna Bellanti, Bob Brown, Heather Hayes, Racheal Killian, John Morris, Rob Neilsen & Goran Trajkovski - Western Governors University	
6	Overcoming the Barriers to Subject-Specific and College-Wide Assessment: Case Studies from an Urban Four- year Public College	GHALL 108
	Hollie Jones & Augustine Okereke- Medgar Evers College (CUNY)	
7	Institutional Assessment Practices that Align with MSCHE Revised Standards	GHALL 109
	Janet Thiel - Georgian Court University	
	3:15 – 3:45 BREAK & NETWORK WITH VENDORS	
	3:45 – 5:15 CONCURRENT SESSION 6	
1	Attaining a University-Wide System of Assessment and Data Collection Through the Use of Rubrics	PISB 104
	Dana Scott - Jefferson University	
2	Train the Trainer: Implementing Administrative Assessment Creation and Support	PISB 106
	Jan Schumacher, Deborah Tamte-Horan & Nicole Hammel - Muhlenberg College	
3	DIY – Building Excel Dashboards with Institutional Data	PISB 108
	Mark Green & Lora Furman - Drexel University	
4	Assessing Writing In and Of a General Education Program: Evaluating the Impact of a Required Competence on Student Learning and Success	Pearlstein 101
	Russell Stone & Jane Detweiler - University of Nevada, Reno	
5	“You Said Please, so I Thought Assessment was Optional?!” Developing Assessment Culture in Community Colleges	Pearlstein 102
	Kalina White & Caroline Evans - Community College of Alleghany County	
6	Writing, Reviewing, and Revising Learning Outcomes: An Exercise in Wordplay	GHALL 108
	Amy Simolo & Dr. Mary Jane DiMattio - University of Scranton	
7	The Path Towards Meaningful Assessment: Student-Faculty Partnership	GHALL 109
	Nicholas Curtis - Marquette University	
	Robin Anderson - James Madison University	
8	AEFIS Users Meeting (By Invitation Only)	PISB 105

	AEFIS	
	6:00 - 8:00 Reception: The Museum of the American Revolution	
	FRIDAY, SEPTEMBER 13, 2019	
	7:30 – 8:30 CONTINENTAL BREAKFAST	
	8:45 – 9:45 CONCURRENT SESSION 7	
1	Moving from LOTS to HOTS: Integrating Ed-Tech Tools for Assessment	PISB 104
	Jayanthi Rajan & Soma Ghosh - Albright College	
2	Improving Your Assessment Process while Demonstrating Continuous Improvement	PISB 106
	Bliss Adkison & Janyce Fadden - University of North Alabama	
3	The Role of Feedback and Holistic Scoring in Building a Growth Mindset	PISB 108
	Kimberly Chappell - Fort Hays State University	
4	Rethinking Assessment to Embrace the Faculty's Unique Approach and Encourage Participation	Pearlstein 101
	Jacqueline M. DiSanto, Sarah Brennan, Kate Wolfe & Antonios Varelas - Hostos Community College	
5	Innovative Ways of Engaging Faculty in Assessment Practices	Pearlstein 102
	Faculty Assessment Fellows, Drexel University	
6	“Speak my Language: How to Translate Assessment into ‘Foreign’ Languages.”	GHALL 108
	Dr. Kate Oswald Wilkins & Dr. Susan Donat - Messiah College	
7	Don't GET Ready, STAY Ready for Accreditation and Reaffirmation	GHALL 109
	Patti Griffin - Lipscomb University	
	10:00 – 11:00 CONCURRENT SESSION 8	
1	Using Online Surveys for Internal Assessment: The Process from Idea to Final Report	PISB 104
	Molly Sapia & Dana Dawson - Temple University	
2	Values-Centered Assessment: Moving from Compliance to Transformation	PISB 106
	Joel Bloom - Hunter College	
3	Mapping the Curriculum: EdD Program Assessment as Faculty Inquiry in Action	PISB 108
	Joy Phillips & Deanna Hill - Drexel University	
4	Assessment (not) Anonymous: The NJ Assessment Affinity Group	Pearlstein 101
	Danielle Zimecki-Fennimore Ed.D - Rowan College at Gloucester County	
	Marianne Baricevic, Ph.D - Raritan Valley Community College	
	Paula Roberson Ed.D - Hudson County Community College	
	Terii Orosz - Bergen Community College	
5	Generate Mindful Movement in Diversity and Inclusion Planning	Pearlstein 102
	Jacqueline Snyder - SUNY Fulton-Montgomery Community College	
	Mary Ann Carroll - SUNY Herkimer County Community College	
6	Outcomes Outside the Classroom: A Collaborative Approach to Developing SLO Assessment in Student Support Services	GHALL 108
	Andrea Kirshman, R. Chad Brown, Marlene Fares, Lori Lentz & Rachel Fager - Kutztown University	
7	From the Ground Up: Designing, Implementing, and Assessing First Year Experience at West Chester University	GHALL 109
	Rodney Mader, Lisa Marano & Shannon Mrkich - West Chester University	
	11:15 – 12:00 CLOSING REMARKS	PISB 120